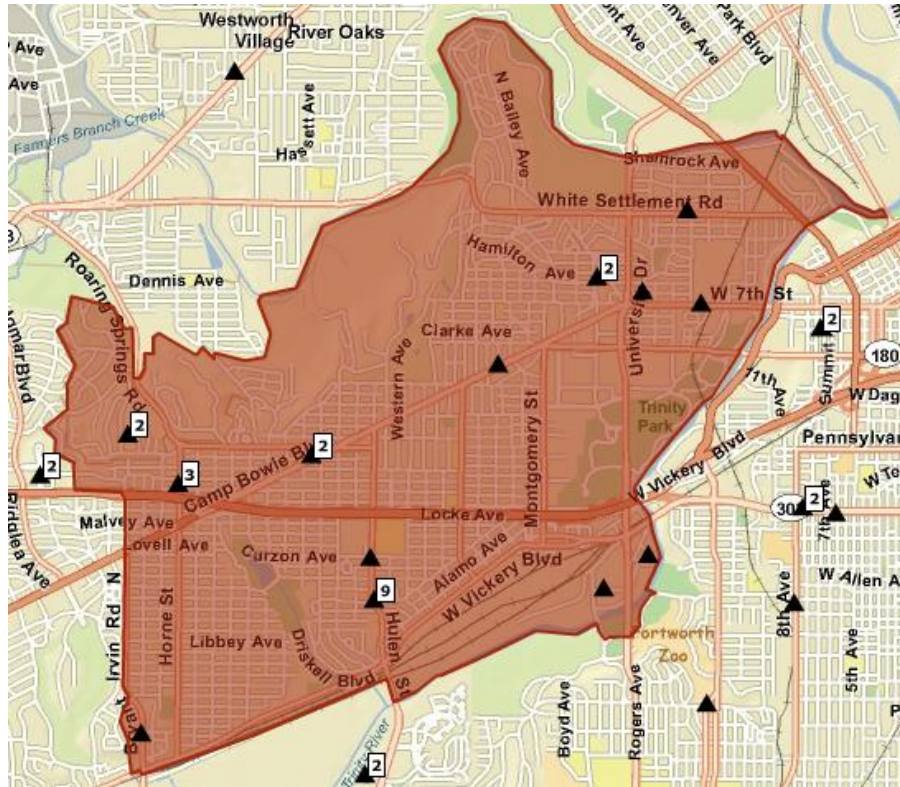




Zip Code Demographics Report



Zip Code	76107
2010 Population	28,246
2010 HH Income	\$43,420
2015 Population	29,530
2015 HH Income	\$51,089
Total Dental Expenditures 2009	\$6,463,592
Total GP Expenditures 2009	\$4,527,086
Total Dental Expenditures 2015	\$6,757,413
Total GP Expenditures 2015	\$4,732,877
# of GPs	27 ¹
One GP/Pop Ratio 2010	1046
One GP / Pop Ratio 2015	1094
Zip Rating 2010	0.93
Zip Rating 2015	1.13

¹ This is the number of current GPs + 1, so as to account for the new doctor that is looking to open a practice here and will thus affect the ratio and market share distribution.